



TODD BUSHA

Graphic & Web Designer

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PROFILE

Goal-oriented graphic and web designer with expertise in pre-press and printing processes with the desire to succeed in a fast-paced, deadline-driven environment.

PROFESSIONAL EXPERIENCE

- Jun 2009 to Present* **National Oak Distributors // Hartford, CT // Graphic Designer**
Work closely with marketing and sales department to attain company goals
Responsible for creation of various marketing materials, such as flyers, displays and logos
Design and update a 100+ page bimonthly catalog of promotions for featured products
Assist in creating e-mail marketing campaigns sent to customers nationwide
Communicate with vendors to ensure product information and images were current
Maintain print production schedule for marketing materials outsourced to local print shops
- Feb 2008 to Oct 2008* **Palio Communications // Saratoga Springs, NY // Graphic Designer**
Oversaw all final layouts released to printers for production
Ensured all specifications were met to guarantee quality product
Created conceptual mock-ups, art boards for client presentations and printer guides
Worked with teams to create designs, graphs, and Photoshop elements to enhance imagery
Participated in creation of trade show banners, advertisements, folders, and brochures
- May 2002 to Feb 2008* **Digital Imaging Technologies // Ballston Spa, NY // Senior Graphic Designer**
Led design staff in creation of sell sheets, brochures, posters, and business cards
Managed printing schedule and maintenance of printer equipment
Ordered equipment/supplies; initiated and maintained inventory control
Demonstrated highly developed expertise in production and pre-press processes
Prepared electronic files for digital printing/finishing
Oversaw completion of jobs to meet deadlines and client approvals
- Jun 2001 to Aug 2001* **Shannon-Rose Design // Saratoga Springs, NY // Graphic Design Intern**
Conceptualized and designed logos, posters, ads, maps, and brochures
Collaborated and brainstormed with creative staff on ideas for logos and product sheets
Produced traditional and electronic pre-press mechanicals
- ### EDUCATION
- Aug 2010 to Feb 2011* **The Art Institute of Pittsburgh: Online Division // Pittsburgh, PA**
Web Design Diploma
- Aug 1998 to May 2002* **The College of Saint Rose // Albany, NY**
Bachelor of Fine Arts in Graphic Design

COMPUTER SKILLS

Macintosh/PC platforms
Adobe Creative Suite
Acrobat
Dreamweaver
Flash
Illustrator
InDesign
Photoshop
Microsoft Office
Word
Excel
PowerPoint
QuarkXPress
Website Coding
ActionScript
CSS3
HTML5
JavaScript
PHP

HONORS AND AWARDS

The College of Saint Rose
Academic Scholarship,
1998 to 2002
Dean's List, 1998 to 1999,
2002
Athletic Honor Roll,
1998 to 2002
NCAA Student-Athlete
Advisory Committee,
1999 to 2002

OTHER INTERESTS

Running
Sci-fi/Fantasy Novels
Facebook
Twitter

PROFESSIONAL ORGANIZATIONS

Sep 2010 to Present Connecticut Art Directors' Club Member